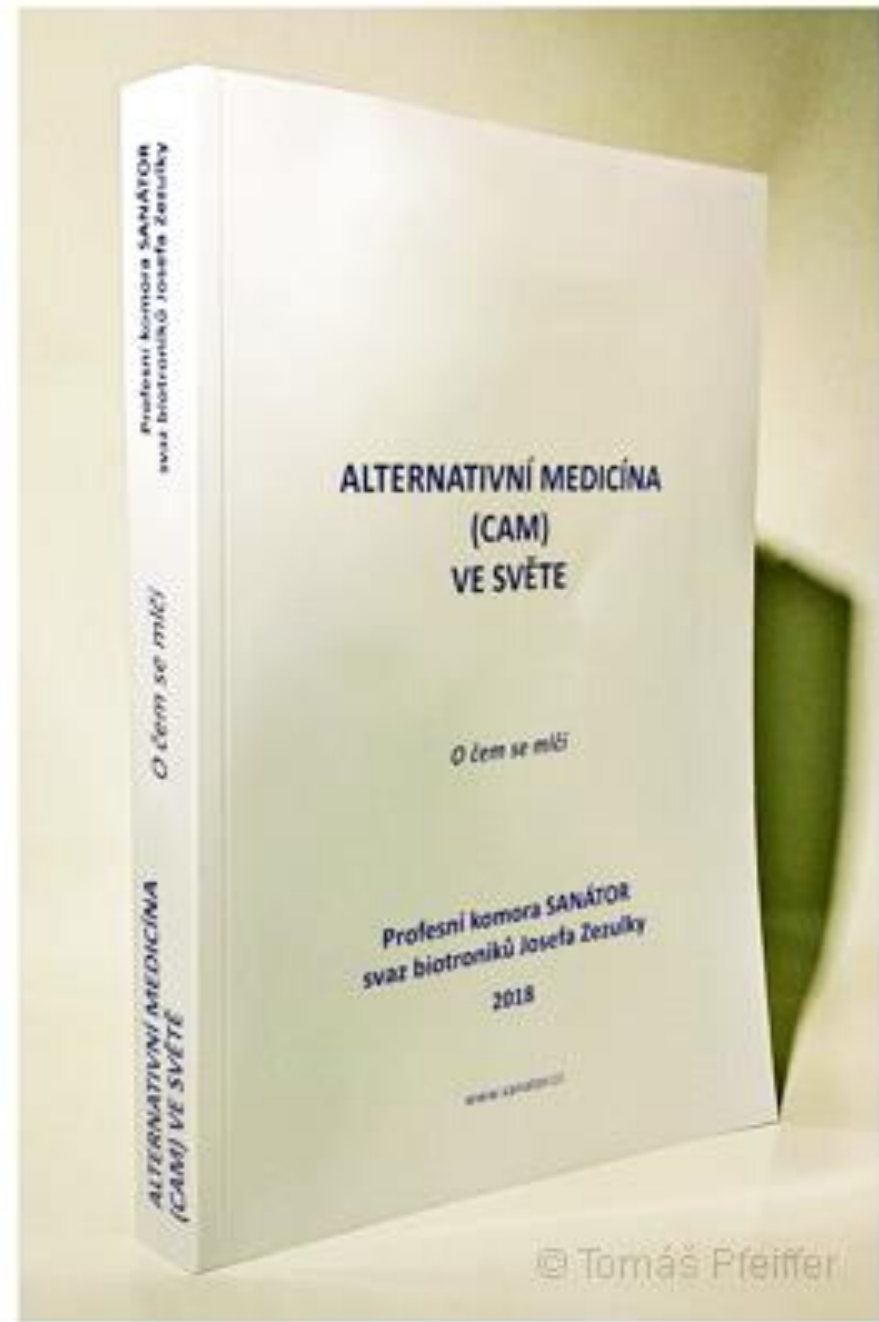


# ALTERNATIVE MEDICINE (CAM) IN THE WORLD

## What is silenced

Professional Chamber SANATOR – the Union of Biotronicists of Josef Zezulka

The book is available as a free PDF download at <https://www.itcim.org>



Should a relationship be established, the partners need to get to know each other. The same applies to Biotronics and medicine. The aim of this publication is to present information which has been spread minimally in the Czech Republic.

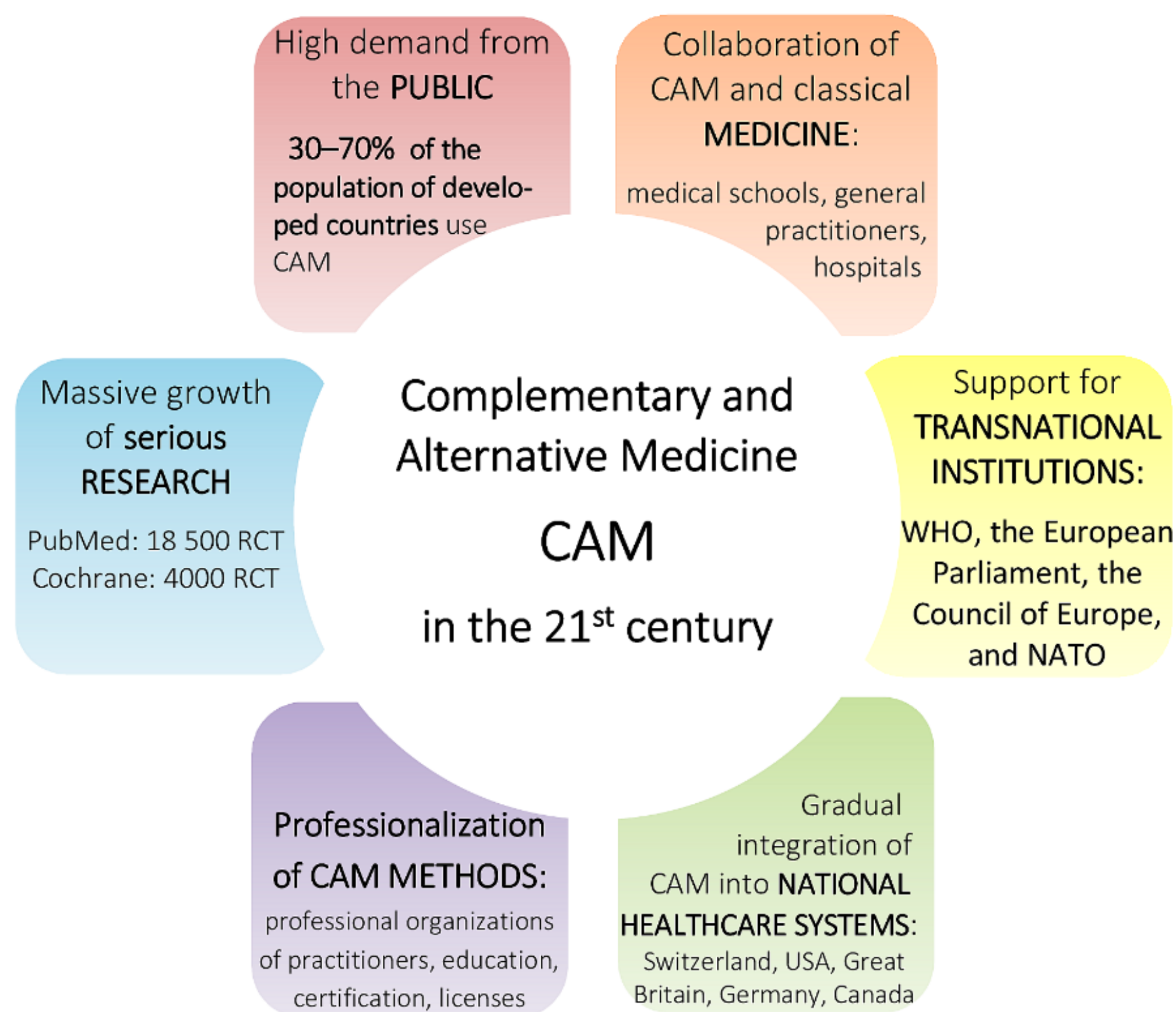
For some time now, the professional and general public in the Czech Republic have been receiving incomplete and often biased information on complementary and alternative medicine (CAM). Leading European and world authorities – the World Health Organization (WHO), the Council of Europe, European research CAMbrella funded by the European Commission, European network EUROCAM, are all entirely in favour of CAM, and without exception recommend CAM research and integration into the routine care. The contradiction between 'here and there' is literally

explosive. The 'world' is entirely elsewhere. Respective details are given in the information publication 'Alternative Medicine (CAM) in the World', published by the Professional Chamber Sanator – the Union of Biotronicists of Josef Zezulka.

Our Professional Chamber has recently become a member of ANME – Association for Natural Medicine in Europe, EUAA – European Ayurveda Association and joined the European Commission's EU Health Policy Platform. We hope that our activities will contribute to the education of the professional public in the realm of CAM.

Tomáš Pfeiffer,  
Director of the Professional Chamber Sanator –  
the Union of Biotronicists of Josef Zezulka

**COMPLEMENTARY AND ALTERNATIVE MEDICINE (CAM)** – non-medical treatments such as acupuncture, homeopathy, phytotherapy, chiropractic, life energy therapy (Reiki, spiritual therapy), etc.



The rest of the world has moved on!

Czech media often disparages CAM. In the Western world, however, CAM is increasingly appreciated and developed:

- Governments are investing in researching and developing CAM.
- CAM methods are taught at universities.
- CAM is provided as a part of hospital care.
- CAM methods are covered by health insurances.

Transnational organizations (e.g. WHO) count on alternative medicine to address global health threats (antimicrobial resistance, cancer, an ageing population, and financially unsustainable healthcare systems) in their long-term health strategies.

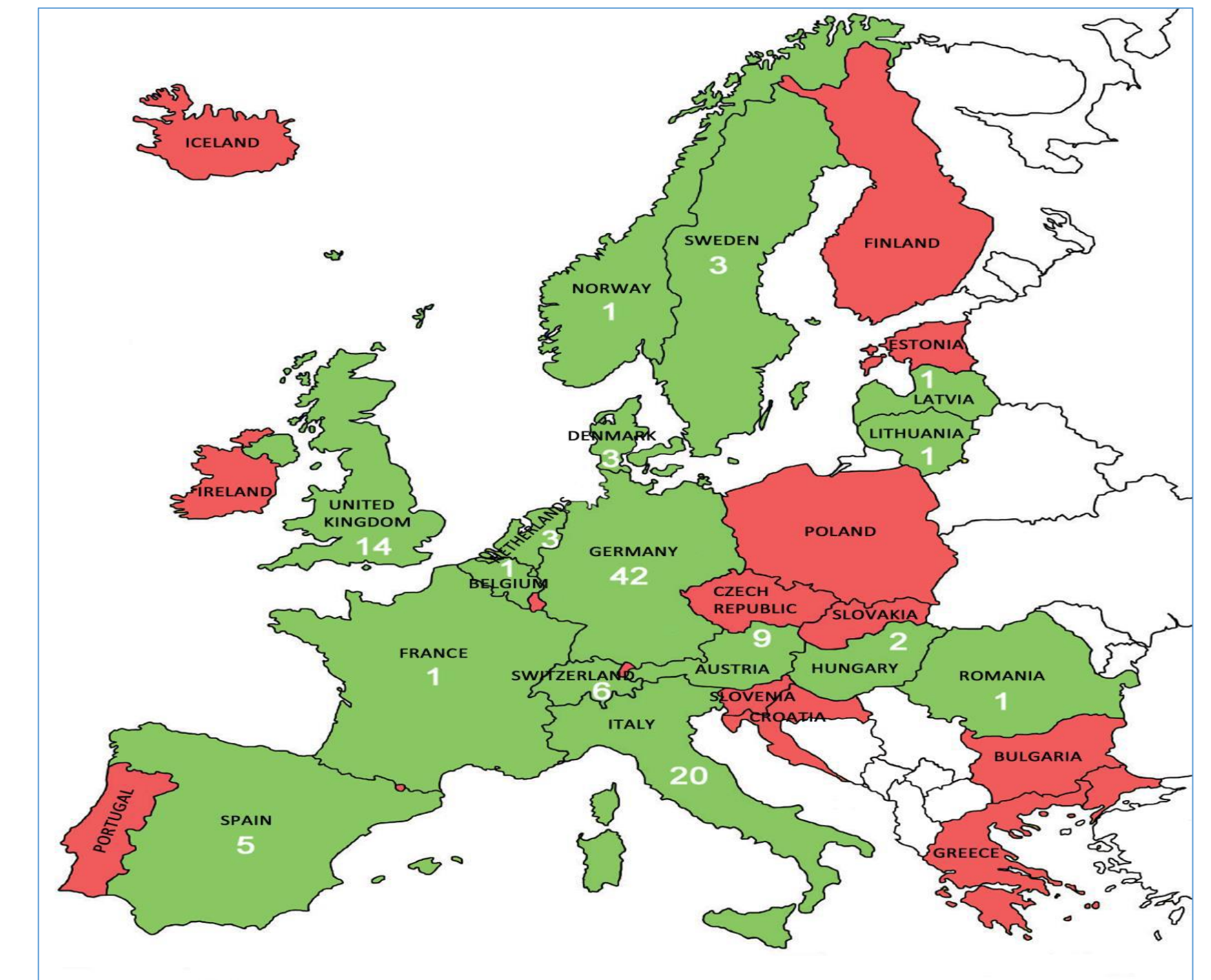
Czech media selectively reports on alternative medicine creating a false image that does not match reality. This publication, *Alternative Medicine (CAM) in the World*, puts forth a wide range of information that has previously not been made available to the public.

The professional chamber Sanator – the Union of Biotronicists of Josef Zezulka and its director, sanator Tomáš Pfeiffer, represent the field of bioenergetic spiritual healing – Josef Zezulka Biotronics, which has a successful sixty-year-long tradition in the Czech Republic. In 2017 and 2018, the Union of Biotronicists of Josef Zezulka became a member of ANME – the Association for Natural Medicine in Europe, EUAA – the European Ayurveda Association and joined the European Commission's EU Health Policy Platform. The Chamber regularly attends international conferences on CAM. Its goal is to pave the way for the rational development of complementary and alternative medicine also in the Czech Republic.

### EXCERPTS FROM THE BOOK

#### TCIM RESEARCH CENTRES

In the developed EU states there are tens of research centres for the traditional, complementary and integrative medicine (TCIM). The map shows the number and location the centres in Europe. Unfortunately, the Czech Republic does not have any.



#### An analysis of the research regarding the efficiency of traditional, complementary and integrative medicine (TCIM) in the most prestigious scientific databases Cochrane

The comparison of an analysis of 145 reviews of randomized controlled trials (RCT) in the area of TCIM in the database Cochrane and an analysis of 1016 reviews of RCT in the area of medicine.

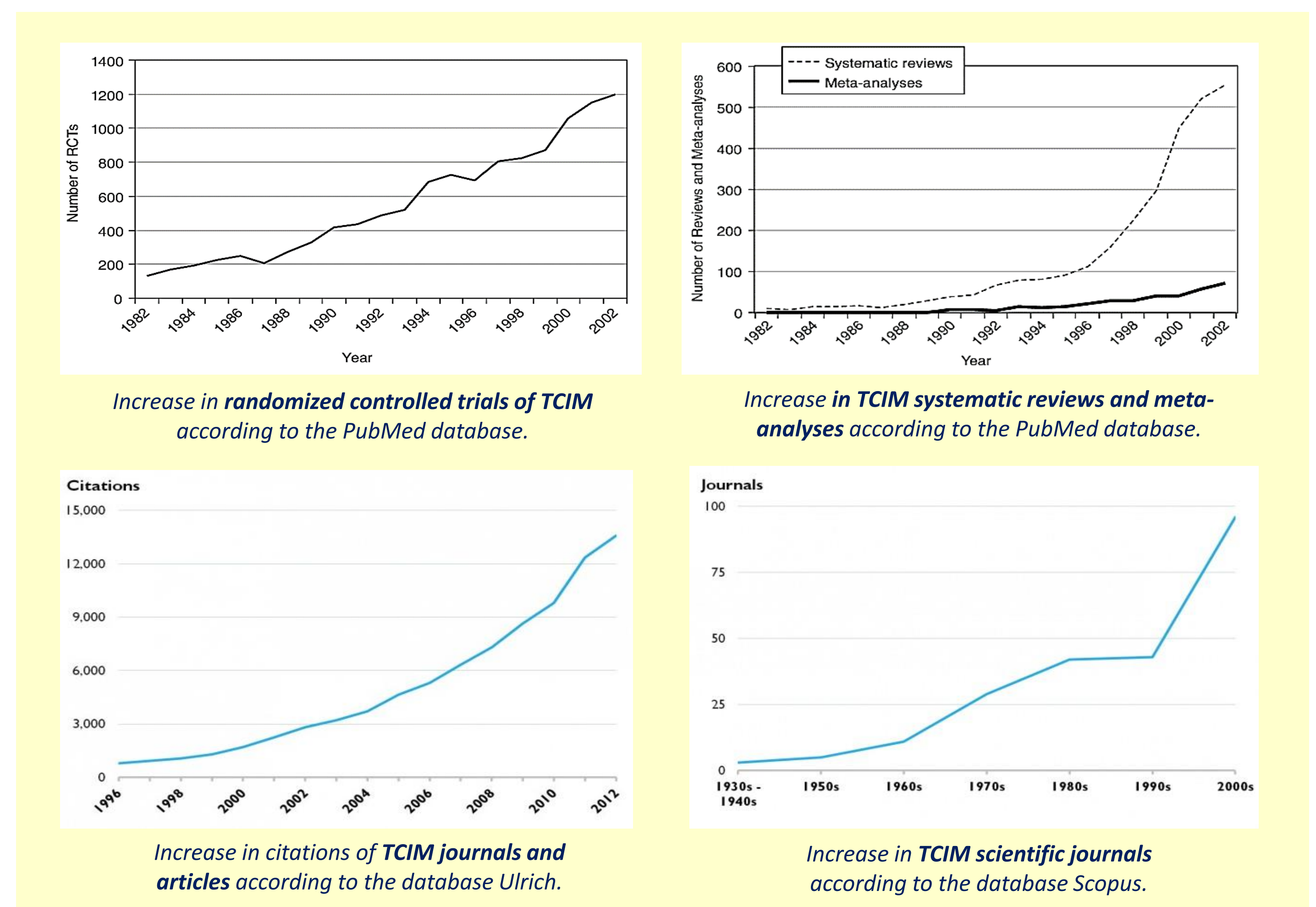
	(Possible) positive effect	Likely to have no effect	Likely to be harmful	Insufficient evidence
TCIM	37,2 %	4,8 %	0,69 %	56,6 %
Medicine in general	44,4 %	0,98 %	7 %	47,8 %

TCIM medicine has

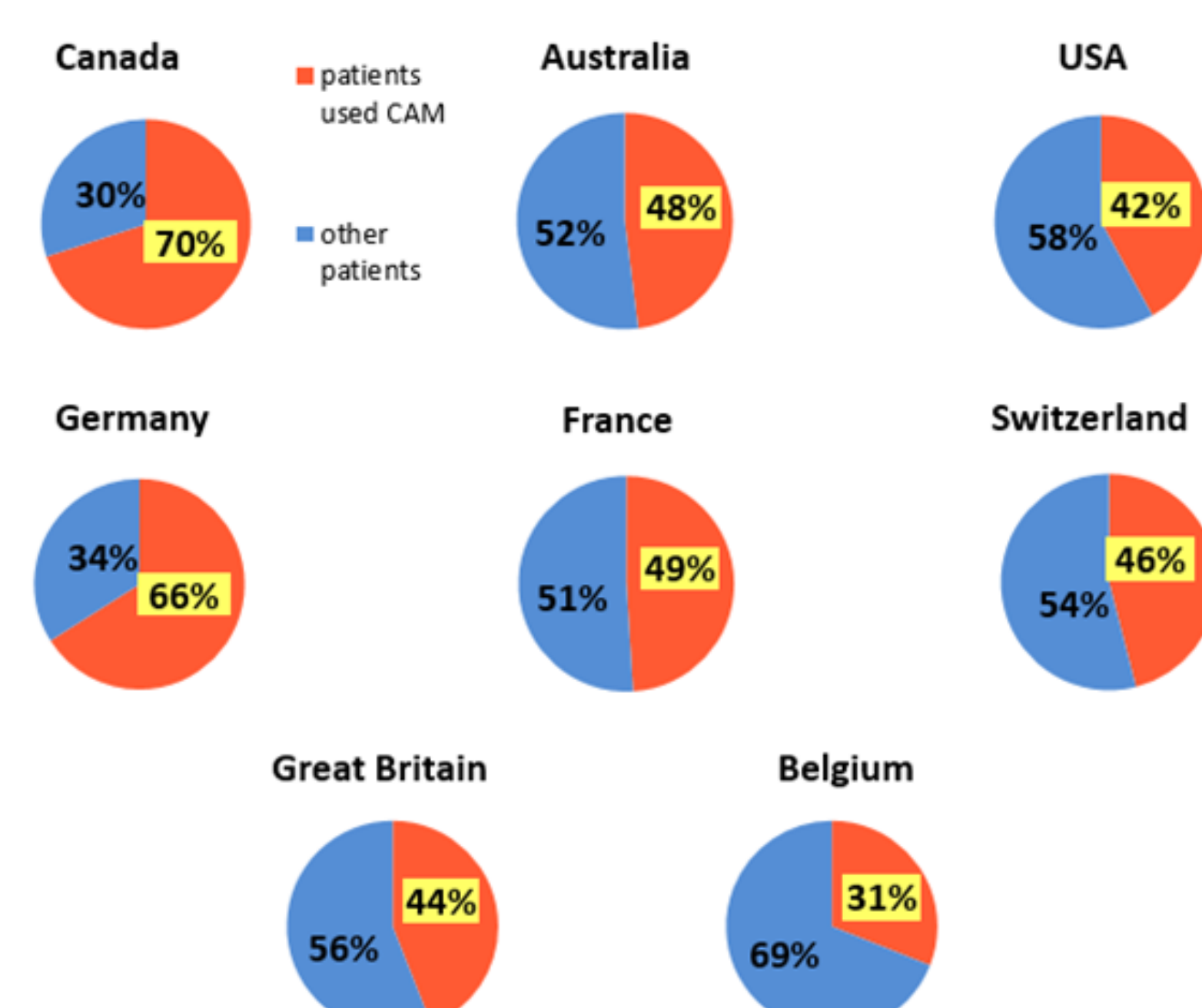
- Provable positive effects – only by 7% lower than those of medicine,
- Minimal negative effects

The results are provable – the insufficient provability of TCIM is only 9% more frequent than the insufficient provability of medicine.

#### These charts say everything:



#### Number of developed country citizens using TCIM therapy as a complement to conventional treatment (surveys from 1997–2010).



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### TCIM AT UNIVERSITIES

Percentage of medical faculties offering TCIM methods courses within the study of medicine.	
USA	50.8% of medical faculties
EU ('old member states')	42% of medical faculties
EU ('new member states')	20% of medical faculties

### TCIM IN HOSPITALS

There are *tens of health centres* for integrative medicine that enable the *cooperation between scientific and traditional, complementary and integrative medicine (TCIM)*.

These centres are often established at prestigious universities:

**Harvard, Yale, Stanford**

Prestigious hospitals and academic health centres for integrative medicine	
USA	Harvard Medical School, Boston Stanford School of Medicine Yale University School of Medicine
Great Britain	Royal London Hospital for Integrative Medicine
Italy	Centre for Integrative Medicine in Pitiglian, Tuscany

### The location of centres for integrative oncology in the EU

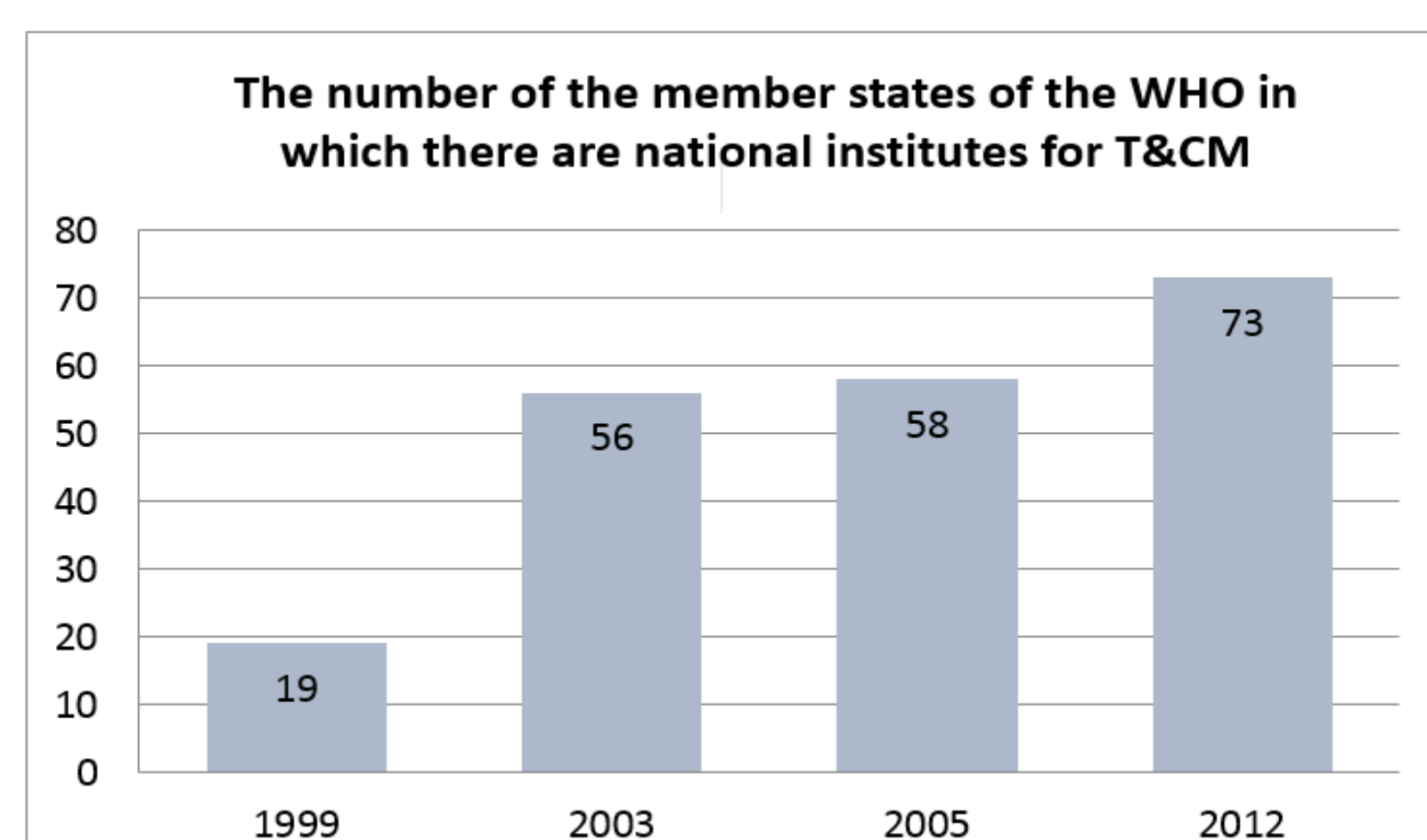
In the European Union, there are **47 health centres** that implement traditional, complementary and integrative medicine (TCIM) as **supportive cancer treatment**.



### SUPRANATIONAL INSTITUTIONS

- WHO** - WHO Traditional Medicine Strategy 2014–2023  
- WHO dlouhodobě doporučuje začlenit TCIM do systémů zdravotní péče
- WHA** - The WHA's Resolution on Traditional Medicine
- European Commission** - financed Pan-European Research Project CAMbrella (2010–2012)  
- Scientists from 12 countries studied the status of TCIM medicine in the EU.  
- **RECOMMENDATIONS to the creators of national healthcare policies:**
- Develop TCIM research
  - Evaluate the health and economic advantages of TCIM
  - Expand the models for integrating TCIM into healthcare
- European Parliament** - approved the **Resolution on the status of non-conventional medicines** (A4-0075/97), the issue of TCIM has been regularly discussed since 2010
- NATO** - 2017 – Technical Report NATO – Science and Technology Organization „Integrative Medicine Interventions for Military Personnel“
- The Council of Europe** - Resolution 1206 (1999) of the Parliament Assembly of the Council of Europe: **A European approach to non-conventional medicines:**
- support that TCIM be accepted and patients' freedom of choice
  - focus on the development of research (safety and efficiency of TCIM)
  - focus on the development of university education in TCIM

**WHO:** The number of **national research centres for CAM** has been substantially growing on a global scale.



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- 4.2 Designated Successor and Guarantor of the Branch of Knowledge
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#### Glossary of the Key Terminology

#### Used Sources

The book was published by the Professional Chamber Sanator - the Union of Biotronicists of Josef Zezulka, a member of:

- EU Health Policy Platform of the European Commission
- ANME – Association for Natural Medicine in Europe
- EUAA – European Ayurveda Association
- Ayush Valley Foundation
- ISCMR – International Society for Traditional, Complementary, and Integrative Medicine Research
- BSIO – British Society for Integrative Oncology